



## Graphic Designer – Webmaster – Web Designer

University of Texas advertising senior with focus in graphic and website design. Hardworking, flexible, and open-minded self-starter. Serves as a board member with the Austin Chapter of the American Marketing Association and manages freelance design business. Able to work in English, Spanish and French.

## Computer Skills

Web Design:	Dreamweaver, Flash	7 years
Graphic Design:	Illustrator, Photoshop	4-7 years
Print Production:	InDesign	3 years
Internet Languages:	HTML, XHTML, CSS, Javascript	4-7 years
Software/ Other Tools:	MS Word, Excel, PowerPoint	10 years
Platforms:	MS Windows, Mac OS	3-10 years

## Professional Experience

### Freelance

#### *Owner*

August 2004 – Present

Samantha Jean, Austin, Texas ([www.samanthajeane.net](http://www.samanthajeane.net))

*Full-service design firm providing print and web design including Flash animation, Wordpress blog construction, Myspace design and illustration for individuals and businesses.*

- Create, redesign, and maintain Web sites for clients.
- Design business cards, illustrations, logos and flyers.
- Clients include: Kimya Dawson, Fire Tree Studios, Alpha Counseling Center of Austin, and more. (see portfolio)

### Volunteer Work and Internships

#### *Design Intern*

August 2007 – Present

Austin American Marketing Association, Austin, Texas ([www.austinama.org](http://www.austinama.org))

*Professional, non-profit, marketing organization with 38,000 members worldwide and 300+ local members.*

- Optimize visitor experience through making changes on the Web site.
- Pooled resources with the communications team to create quarterly newsletters and manage website.

#### Accomplishments:

Awarded board member of the month, December 2007

#### *Graphic and Website Design Intern*

May 2007 – August 2007

Sweet Leaf Tea, Austin, Texas ([www.sweetleaftea.com](http://www.sweetleaftea.com))

*Locally owned, small, organic tea business launching to a national level.*

- Collaborated with the design team to come up with promotional materials, bottle designs, and press kits to align with their new branding concept.
- Joined forces with the director of networking communities to better the company's presence.

#### Accomplishments:

Built the company's Myspace page from scratch ([www.myspace.com/sweetleaftea](http://www.myspace.com/sweetleaftea))

Started a business plan for marketing through networking communities

#### *Graphic Designer*

August 2005 – August 2007

Texas Travesty, Austin, Texas ([www.texasravesty.com](http://www.texasravesty.com))

*Humor publication for the University of Texas.*

- Partnered with a team of designers to get the publication fully designed on a continuous.
- Fashioned ad spoofs, layouts and Photoshopped images.

#### *Webmaster*

August 2002 – December 2004

Hargrave High School, Huffman, Texas

- Produced and managed the high school's Web site.
- Delegated responsibilities to deliver timely results.

## Education

Bachelor of Science in Advertising from the University of Texas at Austin

December 2008